

University of Michigan Board for Student Publications

Minutes of the March 21, 2022 Board Meeting

Board members present: Peter Mooney (Chair), Alan Broad, Jennifer Conlin, John Copeland, Susan Douglas, Jewel Gopwani, Andrew Grossman, and Walter Middlebrook

Board members absent: Jacob Smilovitz

The Michigan Daily was represented by: Jasmin Lee and Katie Lyngklip

The Gargoyle was represented by: Nick Dabagia

SHEI Magazine was represented by: Mackenzie Fleming

The Michiganensian was represented by: Dyanna Bateman, Ella Goulet, and Lily Jin

The Student Publications Staff was represented by: Kathy Ciesinski and Lisa Powers

Others Present: None

Chair Peter Mooney called the meeting to order at 5:34 p.m.

Minutes

A motion to approve the January 24th meeting minutes was made by Jennifer, seconded by John, and passed without dissent.

Public Comments

None

Publication Goals and Initiatives

Reports for all four of the student publications were presented via slide show.

SHEI Magazine - Reporting by Mackenzie

- Print Release/Launch Party scheduled for April 15th
- SHEI Digital released April 8th
- Street Style released March 28th
- Winter 2022 print issue arriving April 15th
- SHEI TikTok is successful and is helping bridge the gap between business and editorial teams
- Received a \$1,000 Student Arts grant to help pay for printing costs
- OAMI grant submitted to cover the remaining print costs
- Poke Poke fundraiser was successful
- Working with editorial team on Accolades Awards submissions
- Application/Interview process for FY23 SHEI exec board is March 20th - April 1st
- Hosting a Fashion & Identity Panel on March 28th, with featured speakers: Maison Black, James Draper and Claire Ward
- DEI Committee finalized - two coordinators and eight general members

Gargoyle Magazine - Reporting by Nick

- Working with Kim & Kathy on FY23 budget
- Issue three released March 16th
- Raised \$175 during Giving Bluesday
- Working on recruitment & mentorship for next year's exec board
- Current leaders creating legacy docs for their respective roles
- Website still in the works
- New Gargoyle merchandise will be worked on in the fall

The Michiganensian - Reporting by Dyanna, Ella and Lily

- All pages have been submitted for print
- Book ship date is April 16th
- Grad Extravaganza revenue was greater than expected
- Introduced Ella Goulet as the next Business Manager
- Currently transitioning to a new WordPress website
- Recollection Volume 3, Issue 1 will launch before commencement weekend

The Michigan Daily - Updates provided by Jasmin and Katie

- Jasmin shared the Daily's Michigan Press Association awards successes
- Edit is working on policies for gender-based harassment
- The Daily's new mobile app is in beta testing. Looking for volunteers to test the site.
- Jasmin is working on implementing trainings for edit leadership through the Sexual Assault Prevention and Awareness Center (SAPAC) and Office of Student Conflict Resolution (OSCR).
- Katie reported that Aaron submitted the Daily's draft budget for FY'23 to Kathy & Kim for review
- Students from the business staff will be participating in the College Media Business & Advertising Manager's (CMBAM) virtual convention later this week
- Exploring the possible addition of podcast advertising and YouTube revenue
- Students are working on a new advertising policy related to potentially controversial ads
- Jasmin and Aaron are working to strengthen communication between departments
- Business will make presentations to MDesk

Committee Reports

Board Organization and Operations:

- Updates to contributor agreements.
- Discussion of the January 2019 issue of the Daily and removal of article and/or redaction of author's name

Board Recruitment and Nominations:

- Retroactive nomination of Peter Mooney as the Board Chair for FY'22. A motion was made to confirm Peter Mooney as the Student Publications Board Chair for FY'22 by John, seconded by Alan, and passed without dissent.
- A motion was made to establish the position of Vice Chair by Alan, seconded by Jennifer, and passed without dissent.
- A motion was made to reappoint board members Susan Douglas and Andrew Grossman to a second three-year term on the board beginning FY'23 was made by Jennifer, seconded by Jewel, and passed without dissent.
- Update on open Campus Community position for FY'23, replacing Jennifer Conlin

Alumni Relations & Stewardship Report - Lisa

Lisa reported on the following items:

- Giving Bluesday was March 16th and College Media Madness is running through April 5th
- Continuing alumni and donor engagement with students via Zoom
- Upcoming events include: UM Commencement - April 30th, Comeback Commencement - May 7th, Summer Satellite Reunions, Tailgate Party and football block - September 17th, Scholarship Brunch - September 18th and Gargoyle Reunion October 7th

General Manager's Report - Kathy

Kathy reported on the following items:

- January meeting action items update
- Updated YTD publications revenue and net income charts and graphs
- FY'23 Budget update
- Scholarship & Awards Assistance
- Assistance with passing out Daily's Grad Issue

New Business:

- Discussion of possible summer retreat
- Potential board meeting dates for FY'23

A motion to adjourn was made by Alan, seconded by John, and passed without dissent.

At 8:30 pm Chair Peter Mooney closed the meeting.

Actions Taken:

Motion to approve the January 24, 2022 Board Meeting minutes: Jennifer Conlin

Seconded by: John Copeland

The motion passed without dissent.

Motion to confirm retroactive nomination of Peter Mooney as Student Publications Board Chair for FY22:

John Copeland

Seconded by: Alan Broad

The motion passed without dissent.

Motion to establish the position of Vice Chair: Alan Broad

Seconded by: Jennifer Conlin

The motion passed without dissent.

Motion to reappoint board members Susan Douglas and Andrew Grossman to a second three-year term, starting in

FY'23: Jennifer Conlin

Seconded by: Jewel Gopwani

The motion passed without dissent.

Motion to adjourn: Alan Broad

Seconded by: John Copeland

The motion passed without dissent.

Next Meeting Date: Monday, April 25, 2022, 5:30 pm. This will be a hybrid format.

Respectfully submitted,

Kathy Ciesinski

General Manager

Office of Student Publications