

# University of Michigan Board for Student Publications

## Minutes of the April 25, 2022 Board Meeting

Board members present: Peter Mooney (Chair), Alan Broad, Jennifer Conlin, John Copeland, Susan Douglas, Jewel Gopwani, Andrew Grossman, and Walter Middlebrook

Board members absent: Jacob Smilovitz

The Michigan Daily was represented by: Jasmin Lee and Aaron Santilli

The Gargoyle was represented by: Nick Dabagia, Madylin Eberstein, Luke Homans, and Gautham Jayaraj

SHEI Magazine was represented by: Alex Andersen, Mackenzie Fleming, Sophia Gajdjis, and Melina Schaefer

The Michiganensian was represented by: Dyanna Bateman, Ella Goulet, and Lily Jin

The Student Publications Staff was represented by: Kathy Ciesinski, Lisa Powers, and Kim Tackett

Others Present: Ann Marie Aliotta

Chair Peter Mooney called the meeting to order at 5:32 p.m.

### Consideration of New Board Member

The first order of business was to discuss potential board candidate, Ann Marie Aliotta. Members shared their thoughts and then a motion to recommend Ann Marie Aliotta to fill a three-year board term ending in June 2025 was made by John, seconded by Jennifer, and passed without dissent. Ann Marie was then invited to join the meeting in progress.

### Introductions

Given there were several new student leaders in attendance, introductions of all meeting participants took place.

### Public Comments

None

### Publication Year-End Recap and Looking Ahead

#### ***The Michiganensian - Reporting by Dyanna, Ella and Lily***

- 2022 Michiganansian Yearbooks have arrived
- Elected exec board for FY23
- The final two days of Grad Extrav of the semester took place last week
- Launching an new website soon
- Increase in yearbook sales and senior portraits
- Produced both commencement slideshows for the Big House graduation events (2022 and 2020)

#### ***SHEI Magazine - Reporting by Mackenzie***

- Print Release/Launch Party on April 15<sup>th</sup>
- Won accolade awards in all four categories they applied for
- Fashion show was successful this year; great partnership with NOIR
- Looking to move the Work It event to the fall as the timing is more relevant for members

#### ***Gargoyle Magazine - Reporting by Nick***

- Last issue of the semester came out April 13<sup>th</sup>
- Website plans have been finalized for next semester

- New layout and art directors for next year
- Exec board has been finalized for FY23

### ***The Michigan Daily - Updates provided by Jasmin and Katie***

- Baby Ads - made over \$50K this year; 80-page tab
- First semester for the strategy team
- Strong semester for WMG sales
- Started beta testing and user testing of the app
- Started two committees - one to create gender-based harassment policies and the other analyze payroll distribution
- A recent article included text to audio
- Published two investigative pieces
- Launched new sports newsletter
- Summer Daily will be in print format; the first time since 2019
- Summer EIC - Vanessa Kiefer and Summer Business Manager - Angie Yu

### **Committee Reports**

#### ***Finance and New Initiatives:***

A discussion of FY'23 budgets was led by Andrew, Kathy and the each publications' student leaders. When there were no further questions, a motion was made by Jennifer to approve the budgets with no changes, seconded by John, and passed without dissent.

#### ***Board Organization and Operations:***

Alan reminded the group about the new Vice Chair position. Members are encouraged to think about this position over the summer with the goal of filling the position in the fall.

### **Alumni Relations & Stewardship Report - Lisa**

Lisa reported on the following items:

- Planning summer satellite reunions with alumni committee's help
- Planning for a larger reunion in fall 2023
- Graduation celebration for 2022 on April 30<sup>th</sup>
- Comeback commencement May 7<sup>th</sup> - welcoming a small group of grads on May 6<sup>th</sup>
- Wrapping up the fiscal year with mini Stewardship reports
- Tailgate Party and football block - September 17<sup>th</sup>
- Scholarship Brunch - September 18<sup>th</sup>
- Gargoyle Reunion October 7<sup>th</sup>

### **General Manager's Report - Kathy**

Kathy reported on the following items:

- Completed the shipping of OSU posters, with the help of Lisa, Kim and Kateri
- DPSS was in doing an assessment of the building and security.
- Getting a quote on a Mcard reader for the front door.

### **New Business:**

- FY'23 Meeting Dates - A motion was made by Jennifer to accept the proposed meeting dates for FY23, seconded by Susan, and passed without dissent.
- Recognition of outgoing board member, Jennifer Conlin

A motion to adjourn was made by Ann Marie, seconded by Andrew, and passed without dissent.

At 6:45 pm Chair Peter Mooney closed the meeting.

**Actions Taken:**

Motion to nominate Ann Marie Aliotta to a three-year board term ending June 2025: John Copeland

Seconded by: Jennifer Conlin

The motion passed without dissent.

Motion to approve FY'23 budgets: Jennifer Conlin

Seconded by: John Copeland

The motion passed without dissent.

Motion to approve meeting dates for FY'23: Jennifer Conlin

Seconded by: Susan Douglas

The motion passed without dissent.

Motion to adjourn: Ann Marie Aliotta

Seconded by: Andrew Grossman

The motion passed without dissent.

**Next Meeting Date: Sunday, September 18<sup>th</sup>, following the annual scholarship brunch. This will be a hybrid format.**

Respectfully submitted,

Kathy Ciesinski

General Manager

Office of Student Publications